COOKIES CONSENT UNDER THE GDPR - Extended statement

What are cookies?

Cookies are small text strings that the websites visited send to the devices, where they are stored and relayed once the user visits the website again.

Cookies may perform different functions and have got different features.

Cookies can be used by Data Controller either by Third Parties.

Here below you'll find all the informations related to cookies used by the present website, together with the instructions which will help you to manage your cookies preferences.

For further informations about cookies please visit www.allaboutcookies.org

Cookies used by the present website

The use of cookies is included in Privacy Policy – general conditions issued by Data Controller, the company @CULT SRL, which is located in Rome (Italy), Via Quintino Sella 33, 00187

Technical cookies that don't require user consent

Cookies used in order to perform activities strictly necessary for the functioning of the present website and for the provision of the service:

• Cookie name - PHPSESSID

Type - session

Duration - the cookie is deleted when you close your web browser

Description - as you browse around the pages on this site, the session cookie tells the website that you are the same person requesting the webpages, and not a new visitor to each page. This cookie does not identify you personally and is not linked to any other information we store about you

• Cookie name - _icl_current_language

Type - persistent

Duration – 1 day

Description - this cookie name is associated with a Wordpress multilingual plug-in from WPML. It stores a language value for the website. Where the cookie is set in response to a user action or request, and as long as it has a short lifespan, it can be treated as strictly necessary

Third Part cookies

All cookies different from technical cookies above mentioned are installed / activate only after user prior express consent to be released on the first visit on the website. The consent may be expressed in general manner, by interact with cookie banner, according to the different modality explained in the banner (e.g. by click on OK button).

• Google Analytics Statistical service (User Data are not profiled by IP / IP address anonymization)

- Cookie name: _ga

- **Duration**: 2 years

- **Description**: statistical analysis in an anonymous form

Cookie name: _gatDuration: session

- **Description**: statistical analysis in an anonymous form

Cookie name: _gidDuration: 24 hours

- **Description**: statistical analysis in an anonymous form

For more details, please refer to the policies:

- Data privacy and security https://support.google.com/analytics/topic/2919631?hl=en&ref_topic=1008008

- *Safeguarding your data* https://support.google.com/analytics/answer/60042455

- Google Analytics Cookie Usage on Websites http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

 Google Analytics Opt-out Browser Add-on https://tools.google.com/dlpage/gaoptout?hl=en

Google reCAPTCHA / Maps

Google Privacy & Terms
 https://policies.google.com/privacy?hl=en&ql=it

How Google uses cookies
 https://policies.google.com/technologies/cookies?hl=en

 Google Product Privacy Guide https://policies.google.com/technologies/product-privacy?hl=en

Facebook

- Data policy https://www.facebook.com/privacy/explanation

 Cookies & Other Storage Technologies https://www.facebook.com/policies/cookies/

Twitter

 Privacy Policy https://twitter.com/en/privacy

 Our use of cookies and similar technologies https://help.twitter.com/en/rules-and-policies/twitter-cookies

• Linkedin / SlideShare

 Privacy Policy <u>https://www.linkedin.com/legal/privacy-policy</u>

 Cookie Policy <u>https://www.linkedin.com/legal/cookie-policy</u>

• Pinterest

- Privacy Policy
 https://policy.pinterest.com/en/privacy-policy
- Cookie Policy https://policy.pinterest.com/en-gb/cookies

• MailChimp

- Privacy Policy <u>https://mailchimp.com/legal/privacy/</u>
- Cookie Statement https://mailchimp.com/legal/cookies/

Remember that you can manage your cookies preferences through browser setting

If you know the type/version of your browser please click on the correspondant link below to access the cookies managing page:

- Mozilla Firefox (Please read the instructions)
- Google Chrome (Please read the instructions)
- Microsoft Internet Explorer (Please read the instructions)
- Microsoft Edge (Please read the instructions)
- Apple Safari (Please read the instructions)

Data controller and Data Processor

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