

## Newsletter Policy

The @CULT newsletter will provide you with the latest information on our products and services.

a) *Purpose of data processing treatments*

Of course, your details will be treated in confidence and only used for sending the newsletter. Personal information (only the email address) is processed for purposes directly and indirectly related to delivery of the service requested by the customer; data will be used for sending of promotional material, marketing activities or commercial information related to products and services offered by @CULT

b) *Data Processing Methods*

The collected data will be treated with Electronic instruments. Specific safety measures are in place to prevent loss of data, illegal or improper use and unauthorized access. The data will not be disclosed to third parties other than the holder.

c) *Method of delivery*

These subscriptions are sent through the MailChimp service. We therefore invite you to read their privacy policy and conditions of use very carefully:

- *Privacy Policy*  
<https://mailchimp.com/legal/privacy/>
- *Cookie Statement*  
<https://mailchimp.com/legal/cookies/>

d) *Data Controller*

The holder of the data treatment is the company @CULT SRL, which is located in Rome (Italy), Via Quintino Sella 33, 00187

e) *Data subject rights*

The subjects to whom the personal data refer are entitled to receive, at any time, confirmation of the existence or non-existence of the data, information on the content and origin, to verify the correctness of the data or request data integration, update or correction.

They also have the right to request the cancellation, the transformation into an anonymous form or the block of processed data treated in violation of the law, and to oppose in any case, for legitimate reasons, to its treatment.

All access and verification requests should be sent to: [info@atcult.it](mailto:info@atcult.it)

f) *Activation of the service*

A valid Email address is required to complete the registration process. You can simply enter the email address in the box present on the homepage and click on "SUBSCRIBE". In order to provide security and authentication purposes, @CULT demands the email addresses in the "double opt-in process"

g) *Cancellation of the service*

If you have registered for an e-mail service you no longer wish to receive, you can opt-out through an automated service by following the instructions at the end of the e-mail. You are welcome to contact us should you have any questions, or require a further explanation of any issues: [info@atcult.it](mailto:info@atcult.it)

h) *Right of complaint*

If you would like to complain about our actions because you believe that we have infringed your rights, you can contact the supervisory authority at the following addresses:

- **Garante della Privacy**, Piazza di Monte Citorio 121, 00186 Roma

Fax: (+39) 06 696 771

E-mail: [garante@gpdp.it](mailto:garante@gpdp.it)

[protocollo@pec.gpdp.it](mailto:protocollo@pec.gpdp.it)

For more details, refer to the [Privacy Policy](#)